

# Join the **starts**at60. Production Hub

## Video Producers, Editors, Videographers and Freelance Writers Ahoy!

**Join the Starts at 60 production hub as a freelance/contract video producer, video editor, videographer or writer.**

Our '60 Stories' content marketing agency is building a national content production team as a co-op so we can make content in an agile way down the east coast of Australia. We're looking for flexible freelance team members in Brisbane, Sydney and Melbourne to work on content marketing projects. You'll be experienced in writing, producing, filming or editing for online and social media distribution, and interested in working with our team to bring content to Baby Boomers that's cool, original and generation-specific.

### **Freelance writers**

You'll be an expert in writing about matters such as health and wellbeing, finance, lifestyle or travel and able to do so in a way that specifically relevant to over-60s. You're able to write in our 'voice' and to a style guide from detailed briefs, creating standalone articles as well as articles series. We're looking to build a panel of terrific writers we can use as go-to team members on all kinds of topics. Note: This opportunity doesn't require newswriting. If you're an experienced news hound, please contact us separately as we have two full-time roles currently open.

### **Video Producers**

We're looking for producers based in Sydney, Melbourne and Brisbane to work on video projects of all sizes. Our style guide will define the broad production guidelines but you'll need sufficient experience to advise us on editorial and visual decisions in order to create the best product. Let us know whether your expertise is in educational or news-style production or narrative projects. We're looking for casual availability in the short term but let us know if you're interested longer-term employment options.

### **Videographers/Camera Operators**

We're looking for videographers in Sydney, Melbourne and Brisbane with experience in digital-focused work to play a key role in a variety of projects. You'll have your own equipment and be able to hit the road running.

### **Video Editors**

Ideally based in Brisbane or Sydney, you'll know how to edit to a style guide but feel confident making editorial and visual decisions on a wide variety of subject matter.

### **Digital Animators**

You'll create bespoke animations that simply and effectively purvey ideas and stories to a 60-plus audience, while working to a client brief.

### **Graphic Designers/Infographic Creators**

You'll be able to work with our style guide and client briefs to make infographics and downloadables that tell a terrific story.

### **If you're keen to get involved, please contact us with your:**

- Hourly rates
- Day rates
- Openness to fixed-price contracts
- Availability (what notice you require before starting a project)
- Willingness to travel interstate/international at our cost
- Work samples from digital projects, noting your specific involvement
- Any references from recent projects/employers

Submit your details and applications to **[admin@startsat60.com](mailto:admin@startsat60.com)**

Only shortlisted candidates will be contacted.