

we are hiring

senior ux/ui designer

Starts at 60 is an award-winning online publication and travel marketplace. Our mission is to provide community, engagement and entertainment to older Australians.

Role

Starts at 60's UI/UX Designer will be responsible for the design strategy and creative production of Starts at 60's digital projects. The successful candidate will demonstrate the ability to design market leading digital experiences, strategise and craft considered product prototypes, communicate and sell their conceptual thinking and consider the commercial impact of design decision making.

The candidate will understand, be able to work within existing and emerging digital technologies to further the reach, optimisation, engagement and critically, the conversion of Starts at 60's digital products. The scope of the role will range from large scale publishing to shoppable platforms, designing for e-commerce, digital publishing and community driven functionality. At an executional level the candidate should have the ability to understand and consider the UX and CX in the context of the wider business' objectives.

The designer will be a senior member of the technology team and will work with developers, our junior designer, and our CTO to design high-quality products that delight our users. Your work will directly affect millions of Australians. You will work with the best tools in a highly structured fashion and use your experience and data to push the design of our sites forward.

You are not a graphic designer that has created a few website or app designs and think this on its own constitutes UX. Your portfolio should have some awesome visuals that can be backed up with data, case studies and possibly interactive mock-ups or code examples.

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Responsibilities

You will:

- Perform UX design, UX research, wireframing & prototyping
- Work as part of a cross-functional product team to prioritise and execute on roadmap items
- Contribute to and communicate our design library
- Deeply understand our business and incorporate that understanding into pragmatic, goal-oriented designs
- Contribute to product definition and estimates
- Deliver to agreed schedules

Essential Skills:

- Be an absolute gun at Sketch or similar and be using nested symbols, stylesheets and variable content to its maximum effect
- Building personas and customer flows that sit beyond your designs
- Measuring and optimising designs using data
- User testing
- Create and implement strategic and tactical creative solutions
- Possess a strong creative portfolio demonstrating imagination, creativity, and problem-solving skills
- A passion for new technologies and emerging trends

Nice to have:

- Knowledge of HTML5, CSS3, and modern JavaScript

We care most about working with a designer that can enhance our already big dreams and make them something exceptional. This is a significant opportunity for the right person to join one of the most innovative, dynamic and energetic media and commercial brands in Australia.

Only shortlisted candidates will be contacted.

Send your application to admin@startsat60.com